

**EXPLORE** EXPERIENCE ENJOY



Inside



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#### Indiana State Fair Commission Mission Statement:

To preserve and enhance the Fairgrounds and the annual State Fair for the benefit of all citizens of Indiana.

**Vision:** To be a premier year-round gathering place that maximizes its resources to host a wide range of diverse activities. To be recognized as the best State Fair in the country, showcasing agriculture & youth in an educational and entertaining environment.

#### We Believe In:

- · Agriculture as our foundation
- · Operating in a safe and fiscally conscious manner
- · Investing in our customers, our personnel, and our facilities
- · Striving toward a more self-sufficient financial model
- Building family memories and traditions for future generations
- · Responsible stewardship of this historic and treasured state institution
- Constant innovation and dynamic, relevant presentations

André B. Lacy Chairman, Indiana State Fair Commission

Roger Hale President, Indiana State Fair Board

Gary Emsweller Chairman, Center for Agricultural Science & Heritage Board of Trustees

Cynthia C. Hoye Executive Director, Indiana State Fair Commission

*Inside the Grounds* is published quarterly by the Indiana State Fairgrounds

Letters and comments should be sent to:
Angie Foreman
Editor-in-Chief, Inside the Grounds
Indiana State Fairgrounds
1202 East 38th Street
Indianapolis, IN 46205
317.927.7585 · Fax 317.927.7578
aforeman@indianastatefair.com
www.indianastatefair.com
www.thebarn.in.gov



#### Letter from our Director

# Spring is Here!

INALLY! We made it through a long, snowy winter again just in time to celebrate the warm weather. Despite the weather, the Fairgrounds has been extremely busy as we round out our big show season.

The Flower & Patio Show had one of the biggest turnouts it's ever had,



and there are other signs the economy is coming back. Consumers are interested

again in trying new activities, which is wonderful news for us.

The staff continues to stay busy right through April, May and June with the Hoosier Horse Fair & Expo, Naptown Roller Derby, Mecum Car Auction, Hoosier Hundred and many other events... never a dull moment!

Plans for the 2010 Indiana State
Fair are shaping up. Take a look at
the "What's New" list in this issue to
give you a sneak peek at some of
the fun and entertaining programming
already in place. We are very
proud to be working side by side with
the Indiana Pork Producers this
year as we celebrate the "Year of Pigs."
As one of the largest agricultural
industries in our state, Indiana Pork
Farmers will be honored each and
every day with delicious pork concessions and fun activities.

As always, log onto our Web site, www.indianastatefair.com, for a complete listing of both State Fair and Fairgrounds' activities!

My best to all of you,

Cynthia C. Hoye
Executive Director
Indiana State Fair Commission



# A the Indiana State Fairgrounds

ere is our next installment of Hidden Treasures at the Indiana State Fairgrounds. This time we're focusing on the northeast side of the Farigrounds, which consists of many picturesque areas - from the Normandy Barn to the Pathway to Water

Come on out - on foot, bike, or car and discover all the Hidden Treasures at the Indiana State Fairgrounds! Happy Hunting!

Quality exhibit.

#### Greenhouse

Check out all the work being done in the Greenhouse - a brand new aquaponics system is in place. Aquaponics is the cultivation of plants and aquatic animals (in our case, fish) in a recirculating environment. The results are extremely nutrient-rich, hearty, healthy plants. Come see for vourself!

#### **Wind Turbine**

Ever wondered what those White County wind turbines vou see from I-65 looked like up close? Well come on over and see for yourself. This tall structure produces 5Kw of electricity an hour - enough to power our misting fans and sidewalk lights during those hot summer Fair nights!

## NORTHEAST

#### **Normandy Barn**

Wondering where to hold a large family banquet, party, or wedding recption? Look no further than this magnificent 1930s era dairy barn. The 400 sq. foot space upstairs seats 150 comfortably. The first floor houses a unique exhibit on Indiana agriculture.

#### Mini Indy Speedway

Did you know there is a quarter midget racing league and track right here on the grounds? Well, you do now! Mini Indy Speedway offers kids ages 5-16 the opportunity to join the league and race competitively. Check out www.mini-indy.org for more information!

#### **Pathway to Water Quality**

The lovely Pathway to Water Quality exhibit is peaceful even during the Great Indiana State Fair - imagine how tranguil it is on the other days! Come take a stroll in this magical area just northeast of the horse stables. Also, the first stop on the Trail of Trees is located inside the exhibit. Pick up a map in the Admin. Building to get started!



By Andy Klotz

ark York had a dream. When he graduated from Purdue University, he wanted to raise pork and provide jobs in his native Indiana. And that's exactly what he's done for the

He and his wife, Chris, run Riv-

past 15 years.

Mark and Chris York

erbend Farms in Roann, Ind., where they produce about 25,000 hogs each year. They are one of Indiana's 3,000 pork farming families that help make Indiana the fifth largest pork produc-

ing state in the country. These family farms marketed roughly 8 million pigs last year and annually contribute \$3 billion to the state's economy. Many of these families, however, are finding it harder and harder to stay in business as the industry suffers through one of the worst markets it has ever seen.

"It's tough," York said. "There will be a lot of consolidating going on. Some producers won't be around in another year."

The industry is dealing with what has been called the "perfect storm" of economic fac-

As a proud sponsor of the 2010 Indiana State Fair, Indiana Pork Producers is able to tell the complete story of producing pork through ingenious and innovative farming techniques always dedicated to the highest quality of products for all Hoosiers.



tors: global recession, record high feed prices (corn and soybeans) and the misperception that pigs can pass on the H1N1 virus, originally called swine flu, to humans. Foreign exports are down dramatically, and some coun-

INDIANA PORK

- Celebrity hog calling contest
- Celebrity swine showmanship contest
- Pork barbeque contest
- Indiana State Fair Signature Food

tries have banned U.S. pork products altogether.

By Andy Klotz

features.

Indiana.

this year's State Fair:

he really great thing about the

Great Indiana State Fair is that

it has all the wonderful things

- farm animals, midway rides, food! -

but somehow it still seems like it's new.

That's because there is something new

each year; in fact, there are many new

new exhibits, contests and events you

should be looking for when you visit

"Bridge to Japan" Exhibit

American Society of Indiana and

Created in partnership with the Japan-

Indiana Economic Development Com-

mission, this exhibit will present both

and the close ties the country has with

"God Bless America"

Located in Celebration

Park all 17 days of the

fair, this 25-foot sculpture

American Gothic portrait

depicts traditional farming

life and a great fun photo

opportunity!

Hardwood Lumber stretching across

fairgrounds, connected to the Path-

100th anniversary of Boy Scouts in

way to Water Quality in honor of the

2010. The group will utilize the bridge

the drive tunnel on the east side of the

**Boy Scout Bridge** 

of Grant Woods' famous

traditional and contemporary Japan

Here's a quick look at some of the

you come to see year after year

That's where the Indiana State Fair comes in. For the fourth consecutive year, the fair will feature one of the state's important agricultural products, and 2010 will be the "Year of Pigs" presented by Indiana Pork Farmers.

"Indiana's pork farmers recognize this unique opportunity to directly connect with consumers at the State Fair, and are excited about sharing with them the truly impressive story of producing pork in our state," Mike Platt, executive director for the Indiana Pork Producers, said. "It's a story of innovation, ingenuity, strong family values, commitment to quality and dedication in the service of our fellow Hoosiers."

Indiana Pork Producers will have much greater visibility at the fair than in years past through numerous events, exhibits and displays focusing on hogs and pork products.

"This is very exciting," York said. "This will put pork in Indiana into the limelight and show many people that our industry plays a large economic role in Indiana."

Look for these special events that will take place over the Fair, Aug. 6-22:

- This Boy Scouts of America Legacy Project will be a bridge of Indiana

- World's Largest Boar contest
- Sow & Litter contest
- contest featuring pork

and encampment area year-round as a gathering site for Indiana boy scouts.

STATE FAIR

SEE WHAT'S NEW!

#### **Habitat for Humanity Home**

Watch volunteers for Habitat for Humanity of Greater Indianapolis with the support of many Indiana agricultural entities construct a 5-bed-

room home on the fairgrounds' north side. The home will be transported to its permanent location after the fair where

it will be the home of an Indianapolis woman and her five children.

for Humanity

#### DockDogs

Some of the area's best canine athletes compete in Big Air Dogs, Extreme Vertical and Speed Retrieve events all 17 days in Celebration Park.

#### State Fair Fresh Market presented by INShape Indiana

The Ball State Ag/Hort Building features fresh salads and sandwiches made with Indiana produce throughout the fair.

#### **ISF-Midway Combo Pass** You can pur-



chase a \$25 State Fair admission and Midway ride combination pass at all Indiana

Walmarts from June – Aug. 5 for the first time. That's an \$8 savings!

#### Welde's Big Bears & Grizzly

Falls Come see these beautiful and intelligent animals during three shows daily in the Riley Fun Park and also watch them as they enjoy playtime in Grizzly Falls, their own private waterfall and pool.

**Rowdy Rooster Puppet Show** Enjoy this delightful, uplifting farmyard adventure as Rowdy Rooster takes on Diesel Weasel in the Riley Fun Park



#### **American Horseshoe Pitching Association**

The Riley Fun Park will have a designated horseshoe pitching area for families to take part in this traditional summer pastime.



Keep checking indianastatefair.com for more up-to-date information for all events. The 2010 Indiana State Fair runs August 6 – 22.





### 

By Andy Klotz

The Indiana State Fair provides special memories for Hoosiers every year, but Tamika Allen is about to make a fair memory that nobody else has ever had. The Indianapolis woman is going to have her home built at the fair this August.

"It doesn't even seem real," she said.



Tamika Allen poses with her family this project and our mission to all Above: A model of Habitat for Humanity's five bedroom, two bathroom home Dean Illingworth, HFHGI's executive

Allen, 27, and her five children currently live in a three bedroom apartment on Indianapolis' West Side, so thinking about moving into a brand new five bedroom, two bathroom home can make her a bit emotional.

"I can't even imagine walking in," she said. "The kids are excited... and ready. I'm excited to be able to put money toward something that will be mine (rather than renting). It's such a great deal."

The deal is possible because of Habitat for Humanity of Greater Indianapolis, which provides safe, affordable housing for needy, hardworking people through volunteer labor and taxdeductible donations of money and materials. The local affiliate of the international organization has built more than 370 homes since its inception in 1987. This home, however, will be the first one ever built in one location and then transported to its permanent site.

"This is a wonderful opportunity to not only provide a great new home for a deserving family, but also to expose this project and our mission to all Hoosiers in a very personal way," said director. "State Fair visitors will not only get to see the house and meet Tamika and her family, but they will also see how Indiana's agriculture industry is giving back to our community."

Specifically, seven local ag-oriented companies are showing their support through sponsorships for this project, including Allen's own employer, Kroger.

Other Indiana agriculture sponsors include:

- Beck's Superior Hybrids
- Cargill
- Dow AgroSciences LLC
- King Park CDC
- Marion County Farm Bureau
- Reynolds Farm Equipment

As for giving back, Allen already knows what that's like. She has participated in building two other Habitat homes, which is one of the requirements for being accepted into the program.

"It's good that you have to be involved in the building process for other people," she said. "I will continue to volunteer for Habitat for Humanity even after I'm in my home." The homebuilding process began for Allen last July when she enrolled in the program and began attending classes, all while working full-time in Kroger's customer service department and raising her kids who range in age from 12 years to 11 months. She credits her extended family for helping her keep things together.

The next step is to start getting materials ordered, which will occur in April. After that, there will be a "Panel Build" where State Fair Board and staff members will get to help construct portions of the home, then site development on the Fairgrounds' north side, followed by full construction during the fair's 17-day run. Visitors will be invited to tour the home during construction.

Normally, a Habitat home is built in six weeks, but this one will be done in 15 days. Once completed, the home will then be moved to its permanent location at 2062 Bellefontaine Street in the heart of the Indianapolis, just a few blocks from Habitat's offices on East 22nd Street.

Allen has already visited the place that will eventually become her new home

"I like the new neighborhood," she said. "And I can't wait to move in."



If you would like to learn more about volunteering for Habitat for Humanity, please visit: www.Habitat.org. Check out the Habitat for Humanity home on the Fairgrounds any time during the Fair, August 6-22!



# Brings Rare Vehicles, National Spotlight to State Fairgrounds

By Andy Klot:

ay in Indianapolis means racing. But fans of fast cars no longer have to wait until the Indianapolis 500 to view – and maybe even buy – a high-powered, hand-polished racing machine.

Corvettes and Camaros, Mustangs and Mercedes... they're all part

of the "Mecum Auto Auction: Muscle Cars and More" taking place at the Indiana State Fairgrounds. Hundreds of vehicles of all years, makes and models will be swapping hands at

Dana Mecum's 23rd Annual Original Spring Auction May 19–23.

This is the third consecutive year the State Fairgrounds has hosted this international event after 20 years in Illinois. Mecum is the unequivocal leader in the industry with more muscle cars than anyone else, and

that reputation helped land a historymaking television deal as the auction is televised live around the world on HD Theater, a Discovery network, in High Definition television.

"We are fortunate in that our auctions attract world-class buyers and sellers as well as world-class cars," said

founder Dana Mecum. "We auction some really rare automobiles that you can't even see at most public shows, which makes it fun for buyers, sellers and casual observers."

ers on HD Theater can see and bid on the vehicles during the telecasts, visitors to the State Fairgrounds can preview the vehicles all day and be part of the bidding prior to the telecasts. Admission is \$20.



ndiana State Fair and artisan brewers have been allied for a decade as co-sponsors of the Brewers' Cup Competition set annually for the second Friday and Saturday in July. From the start it equally has been a partnership between home and professional brewers,

a prestigious

nationwide

event, with

a doubling

of brewers

entering: 56

from the first

growing into

to over 100 in 2009, and a

huge leap in beers entered, from 123 to over 800 covering 24 major categories with about 100 subcategories. Indiana's spotlight on artisanship and its agricultural heritage are the enduring connections between **craft** brewers and the ISF, particularly with brewers moving back to their sustainable roots, growing hops and utilizing ingredients from already established fruit and berry farms.

Further growing ISF as a microbrewery destination place is "Winterfest" with Indiana attendees being joined by visitors from every midwestern state. "Winterfest2" on January 30, 2010 proved it's a solid annual event with winter seasonals from In-



diana's 30-plus brewpubs and breweries and from over two-dozen regional and national microbrewers. Folded into the long-range goal to establish an annual signature winter artisan event at the State Fairgrounds is the desire to showcase the high quality and wide diversity of Indiana's craft beer the weekend before the 2012 Super Bowl, as part of the larger community-wide tie-in to greater Indianapolis brewpubs and breweries.

Winterfest showcases big, bold beers known as Strong Ales, **Old Ales** and Barleywines. Craft beer expert Bob Mack describes Strong Ales as "intense and full of character, often tasting of toffee, caramel or biscuits." The World Class Beverage Malt Shoppe showcased the fine grain backbone used in beers meant to warm us while they are slowly sipped and enjoyed for their complexity as a myriad of flavors unfold. The Malt Shoppe tastings illustrated why and how Strong Ales pair perfectly with sporting events fare as well with sharp cheeses, crusty breads, crunchy vegetables and rich desserts served at more intimate social gatherings.

The tie-in between the heat of July and the cold of January intersects with Indiana's unique bonding between home and professional brewers and underscores ISF's commitment to artisans. The Homebrew Best of Show winner annually is brewed at Broad Ripple Brewpub where it is served on tap for the public at large. Over the decade the



Aaron Evilsizor and Kevin Matalucci

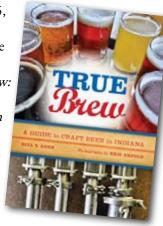
winners have tilted toward bigger beers. Homebrewer Aaron Evilsizor's Russian Imperial Stout is a leading example. BRBP brewmaster Kevin Matalucci described it as "the biggest beer yet" made at Broad Ripple Brewpub. Big in the sense of taste because it has an alcohol level of ten percent with a full

rainbow of hues from first sip to final swallow. The process of brewing is like making drip coffee. The **mash tun** for this beer is so full of grain you have to wait for the liquid to drain, and you have to keep stirring so all the liquid is in constant contact with all the grains to capture all the flavors. The deep fruit flavors—plum, raisins, cherry—come from the malts and the esters produced during fermentation due to the English ale yeast."

Aaron took November 10, 2008 off from work to pro-am [professional-amateur] brew with Kevin. The brew aged until the end of February 2009 when it was introduced at a tapping party and paired with a menu of appetizers and entrees of winter fare and rich desserts.

A further partnership developed when ISF, B.I.G. (Brewers of Indiana Guild) and NUVO Newsweekly cohosted the seminal Brewers Roundtable

on March 15, 2008. This event became the impetus for *True Brew:* A Guide to Craft Beer in *Indiana*, to be published by Indiana University Press July 1, 2010.





Contributing writer, Rita Kohn, is a senior writer for **NUVO News**weekly where

her weekly "Beer Buzz" appears along with her reviews of the arts. She has also written True Brew: A Guide to Craft Beer in Indiana.



**Craft Beer:** According to Craftbeer. com the quantity of beer is what defines a craft beer. A craft beer brewery must produce less than 2 million barrels of beer annually.

Hops: \*The dried ripe flowers of the twining vine hop plant (Humulus lupulus), containing a bitter aromatic oil. They are used in the brewing industry to prevent bacterial action and add the characteristic bitter taste to beer.

Old Ales: \*A term commonly applied to dark, malty beers in England, usually above 5% abv, often also called Winter Warmers. Sometimes associated with stock ale or, archaically, *keeping ale*, in which the beer is held at the brewery. American brewed old ales will tend to be of a barley wine strength.

**Barleywines:** \*A beer style of strong ale originating in England. The first beer to be marketed as Barley Wine was Bass No. I Ale, around 1900. A barley wine typically reaches an alcohol strength of 8 to 12% by volume. It is called a barley wine because it can be as strong as wine; but since it is made from grain rather than fruit it is in fact a beer.

Mash Tun: A vessel used in the mashing process to convert the starches in crushed grains into sugars for fermenta-



The Indiana State Fairgrounds plays host to more than 300 unique events each year. If you're looking for something different, you've found your place.

#### **April**

9-11 Hoosier Horse Fair & Expo Indiana State Fairgrounds Hours Fri. 10am-8pm; Rodeo (Pepsi Coliseum) 8pm; Sat. 9am-8pm; Rodeo (Pepsi Coliseum) 8pm; Sun. 9am-5pm: Admission: Advance Adult \$12, Youth \$4; At Gate Adults \$15, Youth \$6; Children 6 & under Free Information: Danielle Tolan (317) 692-7141 www.indianahorsecouncil.org



- 16-18 Hoosier Antiques Expo
  West Pavilion
  Hours: Friday 1 I am-7pm; Saturday 1 I am-6pm;
  Sunday 1 I am-5pm
  Admission: \$7; Children 12 & under Free
  Shawn Hastings (618) 635-2895
  www.HoosierAntiqueShows.com
- 17 Naptown Roller Derby
  Pepsi Coliseum
  Hours: Doors open 5pm; Bouts at 5:30 &
  7:30pm
  Admission: Advance \$12; At Door \$17;
  Children under 6 Free; Military \$8 each with
  ID (up to 2 tickets)
  Naptown Roller Girls Info Line
  (317) 522-1958
  www.naptownrollergirls.com
- 17 Eastside Reunion
  Pioneer Our Land Pavilion
  Hours: 7-12pm, Doors open at 6pm
  Admission: Advance \$10; At the door: \$15
  Velmon Davidson (317) 545-3518
  www.midwestreptile.com
- Midwest Reptile Show Clarian Healthy Lifestyles Pavilion Hours: Sun. 10am-4pm Admission: \$5; Children 8 & under Free Brian Hahn (317) 899-1599 www.midwestreptile.com

- 17-18 JVA Indy Juniors Classic Toyota Blue Ribbon Pavilion Hours: Sat. & Sun. 8am-8pm Admission: \$3 Nick Wolf (812) 230-8578
- Indiana Apartment Association
   Maintenance Mania
   Ag/Hort Bldg.
   Hours: 8am-5pm
   Admission: Contact IAA for Admission Fees
   Mary Ellen Perin (317) 816-8900
   www.iaaonline.net
- 21-22 Indiana Industrial & Facility
  Maintenance Show
  Toyota Blue Ribbon Pavilion
  Hours: Weds. & Thurs. 9am-2pm
  Admission: Free to all qualified professionals;
  No one under 18 allowed
  Alan Krekel (636) 265-2297
  www.maintenanceshows.com
- 24 Indy Cheer & Dance 500 National Championship Champions Pavilion Hours: 10 am-5 pm Admission: \$10; Children 5 & under Free CCE Cheer (877) 852-4337 www.ccecheer.com





I-2 2010 hhgregg WFMS Country Music Expo Toyota Blue Ribbon & Champions Pavilions Gates open 6am Ticket counter opens 9:30am Event doors open at 10am Entertainment begins at 11am Admission: \$20 www.countrymusicexpo.com

- I-2 Indiana State Wrestling Association Freestyle & Greco-Roman State Finals West Pavilion Hours: Sat. Freestyle 8am-5pm; Sun. Greco-Roman 8am-3pm Admission: \$10; Children 10 & under Free Louis Rosbottom (317) 780-1885
- 4 Primary Election Clarian Healthy Lifestyles Pavilion & Farm Bureau Bldg. Hours: 6am-6pm
- 7 Salvation Army "The Older Adult Spring Luncheon" Farm Bureau Bldg. Hours: Registration 9:30am; Luncheon 11:00am Admission: \$5 – By Invitation Only Judith Eagle (317) 224-2002
- 15 Midwest Reptile Show
   Clarian Healthy Lifestyles Pavilion
   Hours: 10am–4pm
   Admission: \$5; Children 8 & under Free
   Info: Brian Hahn (317) 899-1599
   www.midwestreptile.com
- 15-16 Golden Treasure Show Pioneer Our Land Pavilion Hours: Sat. 10am-5pm; Sun. 10am-4pm Admission: \$5; Children under 12 Free Nancy DeFalco (951) 699-4749 Ext. 123 or (800) 551-9707
- 19-23 Mecum Car Auction
  Toyota Blue Ribbon, South, Champions & West Pavilions, Toyota Expo Hall,
  & Pepsi Coliseum
  Hours: Weds. Doors open 9am, Auction 2pm;
  Thurs.-Sun. Doors open 9am, Auction 10am
  Admission: \$15; Children 12 & under Free
  Mecum Auctions (815) 568-8888



- 22-23 Spirit Fayre
  Grand Hall
  Hours: Sat. & Sun. 10am-6pm
  Admission: \$7 per day; \$10 for weekend
  Sky Wilson (317) 694-3864
  or info@fayrelady.com
  www.spiritfayre.com
- 28 Hoosier Hundred Hoosier Lottery Grandstand & Track Hours: Begins at 8pm Admission: Advance \$25; Day of \$30 Robert D. Sargent (217) 765-3200



28-29 NARM Show
Pioneer Our Land Pavilion
Hours: Sat. 2-8pm; Sun. 9:30am-5pm
Admission: Sat. \$10; Sun. \$7; Children 7-14
\$3; 6 & under Free
Bill Daniels & John Douglas
(765) 482-7000 Ext. 104

#### June

2-5 Indianapolis Charity Horse Show
Toyota Blue Ribbon Pavilion, West Pavilion &
South Pavilion
Hours: Morning session 10 am;
Evening session 6:30 pm
Admission: Free
Info: Phyllis Harris (317) 336-7569
www.indycharityhs.org
To benefit:



- 4-6 Indy I 500 Gun & Knife Show Toyota Exposition Hall Hours: Fri. 2-8pm; Sat. 8am-6pm; Sun. 9am–4pm Dan Masters (405) 340-1333 www.indy1500.com
- 5 IFT (It's Fashion Time) Presented by DLANG Fashions
  Farm Bureau Bldg.
  Hours: Workshops I Iam-4pm (Pre-register online); VIP Reception 7pm;
  Doors Open 8pm; Show 8:30 pm
  Admission: VIP \$25; General Admission \$15;
  Discount available
  Info: Denisha Ferguson (317) 809-6066
  www.iftweek.com
- Midwest Reptile Show
  Clarian Healthy Lifestyles Pavilion
  Hours: Sun. 10 am-4 pm
  Admission: \$5; Children 8 & under Free
  Info: Brian Hahn (317) 899-1599
  www.midwestreptile.com



- 5-6 Midwest Coin Shows & Auction
  Grand Hall
  Hours: Sat 10 am-5 pm; Sun 10 am-4 pm;
  Auction Coin Viewing: 10 am-1 pm;
  Auction: 1 pm
  Admission: Adults \$5 (\$2 discount coupon at http://www.flyergroup.coupon-city.com);
  Children 12 & under Free
  Midwest Coin Shows (317) 539-2895
  www.midwestcoinshowsandauction.com
- IMTA Indiana Truck Driving & Technician Championships
   Ag/Hort Bldg. & Midway Lot Hours: 8 am - 5 pm
   Admission: Free Info: Tisha Terry (317) 630-4682
- 23-27 Region 13 All Arabian Horse Show Pepsi Coliseum, West & South Pavilions & Outside Arena Hours: Weds. - Sat. 8 am-10 pm; Sun. 8 am-4 pm Admission: Free Info: Jan Decker (317) 861-4814 www.region13.net



### -BLOG-

Function: noun

Etymology: short for Weblog

Definition: a Web site that contains an online journal with reflections, comments, and often hyperlinks provided by the writer; also: the contents of such a site

ow that you know what a blog is - check out the new "Blue Ribbon Blog" which will be a forum for everything happening at the fairgrounds, including the State Fair. Simply visit:



instatefair.blogspot.com and click "Follow". It's that easy - everytime a new blog is written about the Indiana State Fairgrounds, you will be the first to know!